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**BENEFITS OF DROP SHIPPING DIRECTLY FROM WAREHOUSE TO CUSTOMERS**

* **No extra labor cost to check in product, unpackaged, repackage and ship out. You are saving on the cost of shipping it to your warehouse then shipping out to customers.**
* **No worries about damaged product sitting in inventory.**
* **Orders shipped same day if PO received by 2:30pm CST.**
* **We offer a drop ship portal for easy order placement.**
* **We handle thousands of drop ship orders each month.**
* **We maintain 99%-100% on-time ship rates and fill rates. We never run out of stock.**
* **We have less than a .5% return rate.**

1. **Increase your cash flow:** Since you don’t stock the product, you don’t pay for it until it’s sold (after you’ve been paid for it).
2. **Scalability:** Test products and add new ones quickly without bearing the burden of ordering in bulk and having something fail (which ties up valuable time and capital expenditure).
3. **Increase lifetime value of customers:** With the ability to add new and expanded product selections consistently, you can keep your existing customers engaged and returning to see what new items you’ve acquired.
4. **Low starting cost:** You can start selling without a lot of early investment because you don’t have to buy wholesale or cover the cost of manufacturing your own products.
5. **Reduce costs:** Every time you need to touch a product in the supply chain, there is a cost associated. Often, you will find that a percentage of your product offering would net a business higher profit margins if it were drop shipped.
6. **Virtually unlimited inventory:** One of the main reasons the drop ship industry exists is to help retailers and suppliers combat inventory distortion: the 800 billion dollar problem of over-stock clearances and out-of-stock shelves. By tapping into inventory further up the supply chain, theoretically you can gain access to virtually unlimited inventory.